



Dipartimento Impresa, Ambiente e Management

Research Seminar
February 21st 2007, h.16.00 - Room 9.01

**IT Standardization processes:
towards an organizational theory of standards**

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The creation of a new IT standard is basically an extraordinary rich negotiation and design process often involving dozens of relevant organizations on a global scale. This stream of research makes an attempt of empirically tracing such a process (the creation of the IT standard "Web services") and interpreting it on the light of organization theories.